

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: )  
Steven Tivey, et al. ) Examiner: Gabrielle A. MCCORMICK  
Serial Number: 10/602,593 ) Group Art Unit: 3629  
Filed: June 25, 2007 ) Confirmation No. 1428

Attorney Docket No. 52493.000312

# Title: SYSTEMS AND METHODS FOR PROCESSING SALES LEADS BASED ON DISPOSITION

## **RESPONSE TO FINAL OFFICE ACTION**

Sir:

In response to the Final Office Action mailed March 11, 2008 ("the Office Action"), the undersigned representative respectfully requests reconsideration of the application in light of the following amendments and remarks:

**Amendments to the Claims** are reflected in the Listing of Claims which begins on page 2 of this paper.

**Remarks** begin on page 7 of this paper.